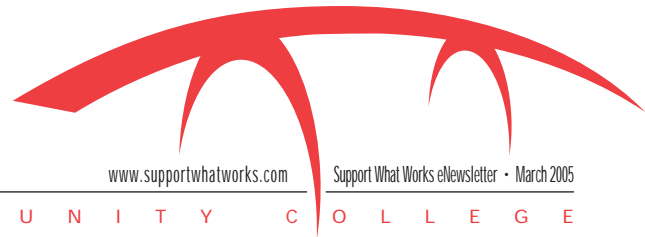


Support What Works



C O L U M B U S S T A T E C O M M U N I T Y C O L L E G E

Letter from Matthew Kelly



As the Executive Director of the Columbus State Community College Development Foundation, I am happy to report that our development efforts are expanding with the launch of the Support What Works campaign to raise \$11 million over five years.

Support What Works is designed to be a full-scale outreach effort on all levels. Of course, the campaign includes a specific component to increase donations from businesses that depend on Columbus State graduates for their workforce. But Support What Works is not just about increasing major gift investments in the college; is also reengineering how our Development Team approaches Columbus State alumni and individual friends of the college who believe in our mission to provide high quality, affordable education and workforce training.

The Columbus State Development Foundation is making significant investments in support of the campaign, including:

- building our donor database;
- increasing participation in our annual culinary gala "Taste the Future";
- instituting an ongoing annual fund and alumni outreach program;
- building a planned giving program for individuals who wish to make a bequest to the college;
- and boosting our donor relations program to enhance donor recognition and communication.

All in all, the Support What Works campaign represents a significant change in how Columbus State Community College approaches our development efforts. With support from our donors and the community – with your support – this effort will have a lasting effect, allowing us to increase investments in the college and our students for many years to come.



Columbus State Community College Development Foundation, Inc.
550 East Spring Street Columbus, OH 43215 www.cscs.edu

Huntington Supports What Works Supports The Huntington Lecture Series through 2010

Huntington National Bank has pledged \$100,000 to Columbus State's Support What Works campaign, continuing as presenting sponsor of the Huntington Lecture Series. In previous years, The Huntington Lecture Series has attracted top-level literary and media speakers to Columbus State's downtown campus, including poet and best-selling author Dr. Maya Angelou, NPR and Fox News correspondent Juan Williams, and Ed Ball, author of the New York Times Bestseller "Slaves in the Family."

"The Huntington pledge is great for our students and great for our downtown campus," said Matthew Kelly, Executive Director of

Development at Columbus State. "First, the Huntington gift will continue to support the Huntington Lecture Series, which brings our students together with those who can most inspire them. Second, the lecture series attracts people from all walks of life to our downtown campus, increasing awareness of who we are and what we do."

Support What Works is the Columbus State Community College campaign to raise \$11 million from business and community leaders, new donors and individuals seeking a significant return-on-investment in workforce, community and student development.

Meet the CSCC Student: JUAN BASS

As an adult learner seeking a career change and returning to the classroom after fifteen years, I needed an institution committed to supporting non-traditional students. I was looking for course offerings that also provided flexibility to manage my family, church, and work responsibilities. Ultimately, I chose Columbus State.

I found the campus to be very accommodating to my transition. The one-on-one assistance from instructors and support through Trio, mentoring, and tutoring services were extremely valuable.

I foAlso, I received the 2004 Harold M. Nestor Memorial Scholarship, which allows me to attend Columbus State despite my limited household resources. Now I can spend more time focusing on classes and less time worrying about financial burdens.

I foMy life has changed dramatically since attending Columbus State. In addition to improving my communication and computer skills, I have also gained tools to express my creativity on different levels. I even made the Dean's List, Summer 2003!

My favorite classes are led by professors who have the ability to provide quality instruction while creating an atmosphere that encourages open-discussions and personal expression. So far, the most interesting assignment was a group marketing project, for which we developed a mock company, created a corporate logo and



stationery, and even produced written, oral, visual, and technology reports.

Perhaps most significantly, attending Columbus State is helping me start a legacy, since I will be the first college graduate in my family. My college degree will inspire my family and friends, who know now that college is not out of reach for them.

I am most grateful to God for supporters who have a heart to help others grow. Your generosity has provided opportunities for a brighter future, for myself and others.